

2023 Nelson & Area Economic Development, Investment & Relocation Package



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we invite you

to come and discover the advantages of doing business in the Kootenay region – where opportunity meets lifestyle.

For a customized investor package or to learn more about our Ambassador Program, please contact:

TOM THOMSON

Nelson and District Chamber of Commerce and Nelson and Area Economic Development Partnership

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> > <u>discovernelson.com</u> imaginekootenay.com

Nelson's main street, a vibrant destination lined with Victorian-era and Edwardianera heritage buildings

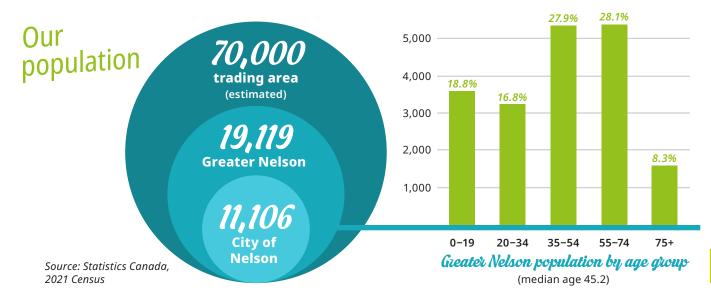


who we are

While it might sound contradictory, perhaps impossible, **Nelson**, **British Columbia** is among just a handful of small cities in North America that can lay claim to a unique mix: an unusual abundance of **big-city cosmopolitan amenities**, coupled with an **authentic small-town charm**.

You will feel the funky authenticity and entrepreneurial spirit following a quick stroll down historic **Baker Street**, a vibrant main street that is a true adventure in itself. For those with a zest for fine dining and international fare, retail fashion and new wares, nights on the town or relaxing days and stimulating conversations in a local coffee shop, Nelson brings it all. The city boasts 50 restaurants and cafes, many with outdoor seasonal patios adding to that cosmopolitan feel.

On the shores of the West Arm of **Kootenay Lake**, located between Vancouver, B.C., Calgary, Alberta, and Spokane, Washington, just 30 minutes from the **West Kootenay Regional Airport**, Nelson has a growing population of 11,100, with Greater Nelson encompassing 19,000 and a trading area near 70,000. The aptly named **Heritage City** features a historic downtown and 300-plus heritage buildings, many restored to their original glory.







A streetcar in downtown Nelson, circa 1900

The City of Nelson, on the West Arm of scenic Kootenay Lake

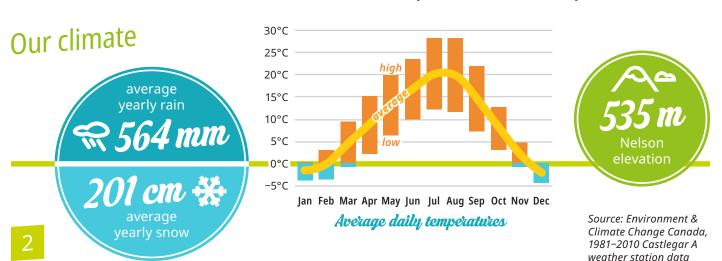
where we came from

Before prospectors arrived in search of gold and silver, the area where Nelson now sits was home for thousands of years to the **Ktunaxa** and **Sinixt First Nations**, who fished once-abundant salmon.

Nelson's modern era began in 1887 with the discovery of the Silver King mine on Toad Mountain. A townsite developed, named for **Lieutenant Governor Hugh Nelson**. Within a few years, two railways reached the fledgling settlement, providing transportation for goods and ore, while a fleet of elegant sternwheelers connected points on Kootenay Lake.

Nelson incorporated as a city in 1897 and became the administrative centre of the Kootenays. It boasted its own streetcar system and the first hydroelectric power plant in British Columbia. In addition to **English and American** settlers, Nelson attracted sizable **Chinese and Italian** communities, as well as **Doukhobors** who emigrated from Russia to escape persecution.

Forestry eventually supplanted mining as the area's major industry: Nelson was home to a large sawmill, a sash and door factory, a match block plant, and other operations. However, the city fell upon hard times in the 1980s, as the city's sawmill and university closed, while other major employers shed employees. Just as things looked dire, Nelson bounced back on the strength of its history: a downtown revitalization project uncovered and restored many hidden heritage buildings while Hollywood discovered the city's charms.



there we're going. From its deep and proud Victorian tradition as a

Our top employers

A vintage streetcar running in Nelson's waterfront park today



Nelson is recognized as the shopping capital of the Kootenays, boasting an eclectic and bustling heritage downtown with a tremendous number of unique retail shops, restaurants, and coffee

houses. Baker Street is a major attraction and is the main artery from which the rest of the charms of the downtown can be explored. The city also enjoys the conveniences of supermarkets and national retail brands.

resource-rich region, Nelson now flourishes as a

diversified player. The climate, superb location and

influx of like-minded skilled and talented people have helped create the sort of economic vibrancy

that is the envy of many a small town.



Nelson's physical footprint isn't big, and that's its blessing. The lure of Nelson and area includes the fully restored downtown shopping area, exceptional arts and cultural scene, nightlife, and outstanding

four-seasons recreational options including worldfamous powder snow skiing, wildlife, fishing, and boating. People come from all corners of the world to sample this special place. Some never leave!



With well-established schools and postsecondary institutions, the area boasts a spectrum of educational possibilities. There are nine public schools (not including online programs), three independent

schools (Nelson Christian Community School, Nelson Waldorf School, St. Joseph), and the francophone *École des Sentiers-alpins*.

Campuses of <u>Selkirk College</u> offer qualifications in areas as diverse as hospitality and tourism, environment and sustainability, industry and trades, and various studio arts. The University of British Columbia runs the <u>West Kootenay Rural Teacher Education Program</u> from its Nelson office. There are also the <u>Kootenay Columbia College of Integrative Health Sciences</u> and the <u>Kutenai Art Therapy Institute</u>.



Nelson is an active, healthy community, and its residents pride themselves on support for and knowledge of their wellness options. On the primary healthcare front, Nelson's Kootenay Lake Hospital (continued next page)

Number of employees in Nelson area 200 400 600 800 **School District* Interior Health** Selkirk College* **Regional District*** (public sector) **Whitewater Ski Resort Marbor Holdings** (Hume Hotel, Best Western) City of Nelson (public sector) Kootenay Co-op grocery store Kalesnikoff Lumber & Kootenay Innovative Wood Walmart Save-On-Foods Safeway Selkirk Paving (construction) Yellowhead Road & Bridge (construction)

* Not all education and Regional District employees live in immediate area.

Source: Kootenay Business magazine

Nelson & District Credit Union



has a modern emergency room, and services include surgical and inpatient care. There are several family doctors' clinics in town (check out the Kootenay Boundary Division of Family Practice for more info). Alternative medicine flourishes in the area: several wellness retreats offer everything from deep healing to yoga.



The Nelson-Castlegar and Nelson-North Shore corridor has a diverse collection of impressive companies making everything from lumber and beer to sprockets and canoes, and handmade luxury hats to

chocolate and coffee.

High-speed broadband has been available to Nelson businesses since 2014. This fibre-optic network provides the upload and download speeds needed to meet ever-increasing requirements in a competitive digital age. This network access is a big boost for the local economy, and local startups have ushered in exciting emerging initiatives. These include tele-medicine, filmmaking, motion graphics and advanced collaborative decision-making software.

<u>D-Pace</u> is just one example of how a global leader in high tech enjoys all the lifestyle benefits of being based in Nelson. The company supplies

products and services to the international commercial acceleratorindustry. The sector is supported by the Kootenay Association for Science and Technology.

Greater Nelson

education attainment

(total population age 25-64

in private households)

graduate degree/

certificate

medical degree

bachelor's

degree

no diploma

100%

90%

80%

70%

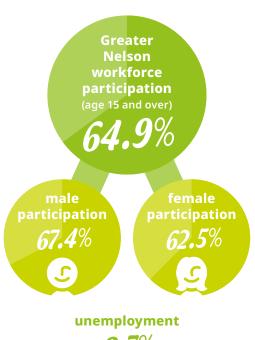
10%

0%

Nelson has a very high small-business formation rate: approximately

1,300
business licenses

Our workforce



college/
university
certificate/
diploma

40%

trades

apployment

20% high school
diploma

workforce by sector (age 15 and over) 500 1.000 1,500 2.000 Retail, accommodation & food Health & social assistance Scientific, professional & manufacturing 💠 Public administra<mark>tion, waste & utilities</mark> Construction T Education Recreation, arts & culture Finance, insurance & real estate Forestry & agriculture Transport&warehousing 🕽 Mining

Greater Nelson



Forestry

Small mills and associated services in the region employ hundreds of people. Local employers include Kalesnikoff Lumber, ATCO Wood Products, and Porcupine Wood Products, all of which are within

an hour's drive of Nelson. There are also four community forest licensees in the West Kootenay, including Harrop–Procter near Nelson.

Mining & metallurgy The <u>Metallurgical Industrial Development</u> <u>Acceleration and Studies</u> (MIDAS) lab is an applied research, commercialization and digital fabrication training facility in Trail. That's a one-hour drive from Nelson. The

facility focuses on the metallurgical sector that has grown up in the region surrounding the Teck Trail smelter. Opened in 2016, MIDAS connects West Kootenay companies, entrepreneurs, and students with recent advances in manufacturing technology and metallurgical applied science.



Source: Imagine Kootenay research

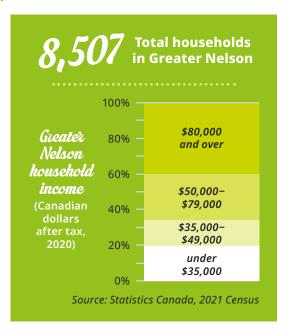
Our income flows

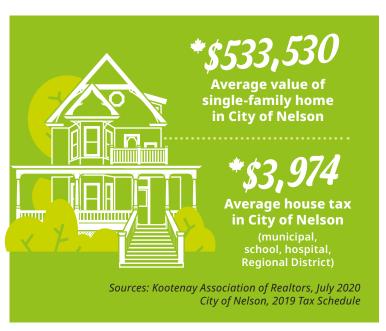


Public sector 28% Sources of after-tax income from outside Nelson area > Construction 10% HILLIAM A Forestry 9% Tourism 7% B High tech 4% Mining 2% Other employment 5% Non-employment income 35% (pensions, transfer payments, etc.) Source: BC Stats, local area economic dependencies

dive into our numbers

Our households





Our payroll costs

Workers compensation	Rate	Notes
Average rate for all industries per \$100 payroll	C\$1.55	Rates are determined by employer's main business activity. Applies up to gross wages of C\$87,100 per worker in 2020 (C\$100,000 in 2021).
		There is no separate rate for office work in British Columbia. The rate for a business's main activity applies to all workers in that business.
Average rate for office service categories per \$100 payroll	C\$0.43	Rates for different categories of business service range from C\$0.14 to C\$2.06. Applies up to gross wages of C\$87,100 per worker in 2020 (C\$100,000 in 2021).
Maximum weekly benefit	C\$1,151.50	Rate per worker is 90 percent of average net wages (after deductions for income taxes, Canada Pension Plan and Employment Insurance), up to gross wages of C\$87,100 in 2020 (C\$100,000 in 2021).
	•	Source: WorkSafeBC, 2020 figures

Employment insurance	Rate	Notes
Taxable base	Gross payroll	Up to gross per-worker wages of \$56,300 per year.
Employer premium rate	2.212%	Maximum employer contribution is C\$1,245.36 per year. Employees also contribute at a rate of 1.58 percent, up to C\$889.54 per year.
Maximum weekly benefit	C\$595 per employee	55% of average insurable weekly earnings.
	••••••	Source: Employment and Social Development Canada, 2021 figures

Our tax rates

Corporate income tax	Federal		British Columbia			Total	
Business size	Rate	Formula	Accelerated depreciation permitted	Rate	Formula	Accelerated depreciation permitted	Rate
Small	9%	n/a	Yes	2%	Sales & payroll	No	11%
General	15%	n/a	Yes	12%	Sales & payroll	No	27%

Source: Canada Revenue Agency, 2020 marginal rates

City of Nelson

Personal income tax	Federal	British Columbia	Local
Regular income & interest	15% to 33%	0% to 20.5%	-
Capital gains	7.5% to 16.5%	0% to 10.25%	_
Canadian dividends	-0.03% to 27.57%	-9.58% to 21.32%	_
		Source: Canada Revenue ritish Columbia, 2020 ma	

municipal tax	Rate
Business	1.637%
Light industry	1.712%
Residential	0.745%
Utility	5.417%
Source: City of Nelson, 2019	tax schedule

Sales tax	Rate	Notes
Federal Goods & Services Tax (GST)	5%	GST on business inputs is fully recoverable.
Provincial Sales Tax (PST)	7%	
Local sales tax	_	No local sales tax.
Total	12%	
Sales tax on utilities		
Electric power	_	GST is fully recoverable.
Natural gas	7%	GST is fully recoverable.
Fuel oil	7%	GST is fully recoverable.
Water	_	Tax-exempt.
Sewer	_	Tax-exempt.
Hazardous waste	7%	GST is fully recoverable.
Sales tax on telephone ser	vice	
Local	7%	GST is fully recoverable.
Long distance	0% to 7%	No tax on toll-free inbound service. GST is fully recoverable.

Sales tax	Rate	Notes
Sales tax on machinery & e	quipment	t
Production	_	
Non-production	7%	GST is fully recoverable. No tax on equipment used directly in software development.
Pollution control	-	
Office furniture, fixtures & equipment	7%	GST is fully recoverable.
Sales tax on tangible prope	erty	
Construction materials (office & industrial buildings)	7%	GST is fully recoverable.
Manufacturers' raw materials	_	GST is fully recoverable.
Software (standard & custom)	7%	GST is fully recoverable.
Sales tax on intangible pro	perty	
Accounts receivable	_	
Capital stock	_	
Stock/bond transaction fees	_	

Our utilities

Electric power	
Provider (Nelson & surrounding rural areas)	Nelson Hydro
Small commercial rate (up to 25 kilovolt-amperes)	C\$37.18 bi-monthly plus C\$11.98 per kilowatt-hour
Residential rate	C\$16.22 bi-monthly plus C\$10.51 per kilowatt-hour
	Source: Nelson Hydro, 2020 figures

Natural gas	
Provider	Fortis
Commercial/Small industrial ra	ates
Basic charge per day	C\$0.9616
Delivery charge per gigajoule	C\$3.569
Storage & transport charge per gigajoule	C\$1.034
Cost of gas per gigajoule	C\$2.844

Water	
Provider (sourced from three local creeks)	City of Nelson
Chemical analysis	CanTest
Rated capacity	~3.5 million gallons per day
Average daily demand	1.3 to 1.5 million gallons per day
Peak demand	3.8 million gallons per day
Connection fee	C\$1,500 plus construction fee (C\$1,000 or cost) Source: Imagine Kootenay research

Sewer	
Provider	City of Nelson
Rated capacity	1.5 million gallons per day
Average daily demand	0.985 million gallons per day
Peak demand	2.8 million gallons per day
Connection fee (single-family dwelling)	C\$1,500 plus construction fee (C\$1,000 or cost)
Upgrade fee	C\$1,200 Source: Imagine Kootenay research

Waste disposal	
Transfer station	Grohman Narrows
Capacity	Unlimited
Hazardous waste haulers *There are no hazardous waste disp Columbia. Nelson Leafs Recycling of accepts household hazardous was	Centre (120 Silica St.)

Source: Imagine Kootenay research

Telecommunications

refections	
Providers (see Yellow Pages for addresses)	City of Nelson (fibre), Columbia Wireless, Secure by Design, Shaw, Telus, Uniserve
Switch technology	Digital
Fibre	√
100 megabyte per second LAN	√
Monitoring	Remote
ISDN	√
ADSL	√
Central office on self-healing fibre ring	Contact providers
Dual feed from two separate switching offices	Contact providers
Multiple route diversity	√

Source: Imagine Kootenay research



contacts to get you started

City of Nelson www.nelson.ca

City Hall, Suite 101–310 Ward St. Nelson V1L 5S4

250-352-5511 250-352-2131

info@city.nelson.bc.ca

Business licenses; electrical, water & sewer utilities; city building inspection; fire hall; police; transit; city airport; parks & cemetery; civic centre; library; etc.

Regional District of Central Kootenay

<u>www.rdck.ca</u>

202 Lakeside Dr. Nelson V1L 5R4

250-352-6665 or (toll-free) 1-800-268-7325

250-352-9300

info@rdck.bc.ca

Local government to rural areas surrounding Nelson, including building inspection & planning, water systems, garbage disposal & recycling, fire protection, transit, hospital & economic development.





www.discovernelson.com

91 Baker St. Nelson V1L 4G8

📞 250-352-3433 値 250-352-6355

<u> info@discovernelson.com</u>

Supporting business through teamwork

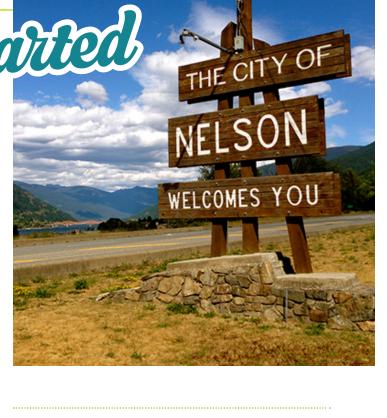
The Nelson and Area Economic Development Partnership is a collaboration between the City of Nelson, surrounding rural areas, Community Futures, and the Nelson & District Chamber of Commerce. The partnership's goal is to take a unified approach to community economic development initiatives for the city and region. Current strategic goals include business retention and expansion, building the digital economy, and workforce development and housing. Learn more about this innovative model and how it can help you at futures.bc.ca/ced/naedp.

For a list of **Chamber of Commerce** member businesses, see <u>discovernelson.com/nelson-bc-directory</u>.

Community Futures Central Kootenay

www.futures.bc.ca

201–514 Vernon St. Nelson V1L 4E7



Kootenay Association for Science & Technology <u>www.kast.com</u>

91D Baker St. Nelson V1L 4G8 236-527-2121

230 327 212

<u>nic@kast.com</u>

Promotes science, technology, and innovation to stimulate entrepreneurial and economic development in the region. Operates the Nelson Innovation Centre.

Kootenay Rockies Tourism

www.kootenayrockies.com

Box 10, 1905 Warren Ave. Kimberley V1A 2Y5

250-427-4838 250-427-3344



Your better life

www.imaginekootenay.com

Connects small-business buyers and sellers in our communities, attracting investment and supporting workforce development throughout the region. Imagine Kootenay is here to help you find the opportunity that is right for you. Browse listings at imaginekootenay.com/opportunities to see numerous well-established businesses for sale in the area. Opportunities for success are good for small, medium and large enterprises, and the economy is supportive and welcoming.

Business research resources

Resources	Web
British Columbia	
B.C. government	gov.bc.ca
Trade and Invest British Columbia	<u>britishcolumbia.ca</u>
B.C. innovation agency	<u>innovatebc.ca</u>
B.C. publications index	<u>bcpublications.ca</u>
Small business	
Small Business B.C.	<u>smallbusinessbc.ca</u>
The Balance Small Business general reference site	thebalancesmb.com
Statistics	
B.C. government statistics	<u>bcstats.gov.bc.ca</u>
Statistics Canada	<u>statcan.gc.ca</u>
Canada	
Business Development Bank of Canada	<u>bdc.ca</u>
Canadian Chamber of Commerce	<u>chamber.ca</u>
Employment & Social Development Canada	esdc.gc.ca
Export Development Canada	<u>edc.ca</u>
Innovation, Science & Economic Development Canada	<u>ic.gc.ca</u>
Canada Revenue Agency	<u>cra-arc.gc.ca</u>
Nelson area	
Columbia Basin Trust regional fund	ourtrust.org
Interior Health Authority	<u>interiorhealth.ca</u>
Western Economic Diversification Canada	<u>wd-deo.gc.ca</u>



Government offices

British Columbia government agent

British Columbia Access Centre 310 Ward St. Nelson V1L 5R4

**** 250-354-6104 **(a)** 250-354-9102

Member of legislative assembly (British Columbia)

Brittny Anderson 433 Josephine St. Nelson V1L 1W4

1. 250-354-5944 or (toll-free) 1-877-388-4498

<u>brittny.anderson.mla@leg.bc.ca</u>

Member of parliament (federal)

Rob Morrison 800C Baker St. Cranbook V1C 1A2 \$250-417-2250

⊠ <u>rob.morrison@parl.gc.ca</u>

Government services	Phone
Local	
B.C. assessment authority	250-352-5581
Regional court registry	250-354-6165
Driver licensing inquiries	1-800-950-1498
Employment & income assistance	250-354-6488
Forest district	250-825-1100
Regional geologist	250-426-1658
Gold commissioner	250-354-6104
Highways office	250-354-6521
Water, Land & Air Protection	250-354-6333
Federal	
Service Canada	1-800-622-6232
Employment Insurance	1-800-206-7218
Employment Services	250-352-3155
Environment Canada	250-352-2013
Public Works Canada	250-352-3210



Kootenay Lake Hospital

Service directory

Finance & investment	Phone
Chartered banks	
Bank of Montreal	250-352-5321
CIBC	250-352-8700
RBC	250-354-4111
Scotiabank	250-354-5590
Credit unions	
Nelson & District	250-352-7207
Kootenay Savings (Nelson area)	250-359-7221
Investment dealers	
BMO Nesbitt Burns	250-354-1665
CIBC Wood Gundy	250-354-4834
Edward Jones	250-352-0330
Investors Group	250-352-7777

Education	Web	Phone
Public schools		
School District #8	<u>sd8.bc.ca</u>	250-352-6681
Private schools		
Nelson Christian Community School (interchurch K–6)	nelsonchristian.ca	250-352-0565
Nelson Waldorf School (pre-K–9)	nelsonwaldorf.org	250-352-6919
St. Joseph (Catholiic K–8)	<u>stjosephnelson.ca</u>	250-352-3041
École des Sentiers-alpins (French pre-K−8)	<u>sentiersalpins.</u> <u>csf.bc.ca</u>	250-825-4020
Post-secondary		
Selkirk College (university transfer, trades & art)	<u>selkirk.ca</u>	250-352-6601
West Kootenay Rural		
Teacher Education Program	teach.educ.ubc.ca/k education-program	
Teacher Education	education-program	
Teacher Education Program Kootenay Columbia College of Integrative	education-program	<u>/wktep</u> 250-352-5887
Teacher Education Program Kootenay Columbia College of Integrative Health Sciences Kutenai Art Therapy	acos.org kutenaiarttherapy.	<u>/wktep</u> 250-352-5887 1-888-333-8868

Healthcare	Contact
Interior Health Authority	250-505-7200
Hospitals & clinics	
Kootenay Lake Hospital (Nelson)	250-352-3111
Kootenay Boundary Regional Hospital (Nelson area)	250-368-3311
Kootenay Lake Medical Clinic (7-day walk-in)	250-352-4666
Ancron Medical Centre (7-day walk-in)	250-352-9144
Medical Associates Clinic (walk-in available)	250-352-6611
Seniors services	
Nelson & District Home and Community Care	250-352-2911
Mountain Lakes Seniors Community	250-352-2600
Jubilee Manor (extended care)	250-352-7011
Nelson & District Community Complex fitness	250-354-4386
Senior Citizens Association Branch 51	250-354-7078
Nelson & District Seniors Co-ordinating Society	nelsonseniors.ca

Libraries	Phone
Nelson Public Library	250-352-6333
Selkirk College Nelson resource centre	250-352-6601
Selkirk College main library (Nelson area, open to public)	250-365-1229 1-888-953-1133

Media	Web	Phone
Newspapers		
The Nelson Daily (online)	thenelsondaily.com	250-354-7025
Nelson Star (weekly)	<u>nelsonstar.com</u>	250-352-1890
Pennywise (classifieds)	pennywiseads.com	250-352-2602
FM radio		
The Bridge (CHNV 103.5)	<u>mynelsonnow.com</u>	250-352-1902
CBC (98.7)	<u>cbc.ca/bc</u>	250-352-1642
EZ Rock (CKKC 106.9)	<u>iheartradio.ca</u>	250-352-5510
Kootenay Co-op Radio (CJLY 93.5)	kootenaycoopradio. com	250-352-9600
Television		
CBC		250-352-1642
Global		250-352-6068
Shaw (community televisi	on)	250-354-4200
	***************************************	·····



Housing	Web	Phone
Coldwell Banker Rosling Real Estate (593 Baker St.)	nelsonbcrealestate. com	250-352-3581
Fair Realty: John Knox (602 Baker St.)	johnknox.ca	250-777-2500

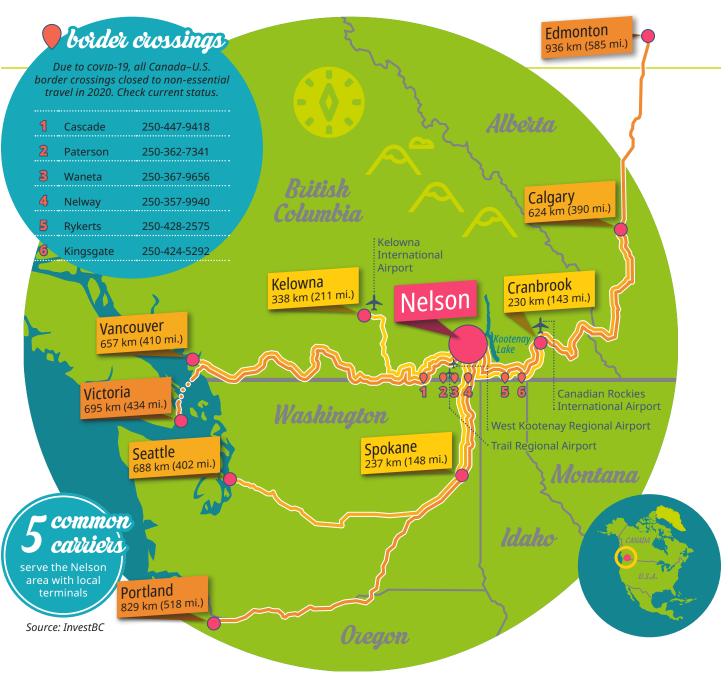


Housing	Web	Phone
Kootenay Association of Realtors (208–402 Baker St.)	<u>kreb.ca</u>	250-352-5477
RE/MAX RHC Realty (601 Baker St.)	<u>rhcrealty.com</u>	250-352-7252
Valhalla Path Realty (280 Baker St.)	<u>valhallapath.com</u>	250-352-4089

how to get here

Regional airports		
West Kootenay Regional Airport (Castlegar)		
Website	<u>wkrairport.ca</u>	
Distance from Nelson	42 km (26 mi.)	
Runway length	1,615 m (5,330 ft.)	
Passenger carriers (check listings during pandemic)	Air Canada Central Mountain Air High Alpine Highland Helicopters	
Weekly non-stop flights to Vancouver	19	
Weekly non-stop flights to Calgary	7	
Trail Regional Airport		
Website	<u>trail.ca/en/regional-</u> <u>airport.asp</u>	
Distance from Nelson	75 km (47 mi.)	
Runway length	1,220 m (4,000 ft.)	
Passenger carriers	Pacific Coastal	
Service to Vancouver & Kelowna		
Nelson municipal airport		
Distance from Nelson	n/a (on waterfront)	
Runway length	940 m (3,100 ft.)	
Charter carriers	High Alpine Kokanee Helicopters	

International airports	
Kelowna International Airport	
Website	<u>ylw.kelowna.ca</u>
Distance from Nelson	340 km (211 mi.)
Runway length	2,225 m (7,343 ft.)
Passenger & cargo carriers	Air Canada Central Mountain Air Horizon Air Regional1 (passenger only) WestJet
Charter carriers	Carson Air Northwestern Air
Total weekly non-stop flights	224+
Weekly non-stop flights to Vancouver	84
Weekly non-stop flights to Calgary	70
Weekly non-stop flights to Seattle	28
Canadian Rockies International Airport	(Cranbrook)
Website	flyyxc.com
Distance from Nelson	229 km (142 mi.)
Runway length	1,829 m (6,000 ft.)
Passenger carriers	Air Canada Delta Pacific Coastal
Charter carriers	Kootenay Airways
Total weekly non-stop flights	56
Weekly non-stop flights to Vancouver	21
Weekly non-stop flights to Calgary	35



calendar

Cillentino	
February	Kootenay Coldsmoke Powder Festival
April	Whitewater Winter Beach Party Bash
May	Kaslo May Days (Nelson area) Nelson Garden Festival Cottonwood Market (through October)
June	Nelson Marketfest (monthly through August)
July	Canada Day Community Celebration Artwalk (through September) Fat Tire Fest Shambhala
August	Kaslo Jazz Etc. Festival (Nelson area) Keep the Beat



