NELSON & DISTRICT CHAMBER OF COMMERCE

Newsletter

Nov 2016 Vol 24 Issue 20

Business after Business/Customer Appreciation Day

Business after Business

We hope you can join us for the November Business after Business get together Thursday November 24th at the former REO's building on Front Street. Bring along a friend, a coworker, or a next door business neighbor between 5pm and 7pm.

The Chamber is looking forward to partnering with DHC Communications, Tudor Lock and Security and Baldface was we share some appies, a glass of wine, or your favouite NBC beer.

We have seen watching the changes over the past several months as DHC Communications has been completing renovations on the space. The building has been nicely transformed to house these businesses, which included a move by Tu Dor Lock to the new location, and Baldface relocating their administration offices.

Tonight's get together features a couple of Chamber of Commerce Business Excellence Award winners . DHC was a winner in this years Professional Service Category.

Founded in 1999, DHC is a full service technology integrator specializing in best of breed technology solutions and converging networks. With employees in both Nelson and Cranbrook, DHC provides a level of service normally seen only in large centres.

Baldface was acknowledged for Hospitality Tourism Excellence a couple of years ago.

See you Thursday November 24th 5pm-7pm We will feature some appies courtesy of the Baldface Chef, wine, NBC beverages, and maybe even a door prize.

Customer Appreciation Day Saturday November 26th

Customer appreciation Day in Nelson is this Saturday November 26th. It has been another great uptake by the local business community with over 40 participating businesses taking part this year.

This is an opportunity to thank our customers for their continued support and show that service, local knowledge and expertise are important to keeping a strong & diverse retail sector.

The Customer Appreciation day has been a grass roots business promotion. Over the past few years, more and more businesses have taken part in the one day event. It's an opportunity for businesses to show their appreciation to their customers and the community.

Check the event website nelsoncustomerday.ca to see all the participating merchants.

A hard working group of business volunteers have been hitting the streets speaking to fellow business owners. The Chamber is pleased to provide some administrative assistance to the efforts as we believe this campaign goes hand in hand with our Think Local First campaign .

Chamber Vice President Mike Borch of Baker Street Men's Wear says“ it started as a 400 Bock of Baker Street promotion about ten years ago and now it has expanded to the side streets and down the Hall Street corridor

Borch notes that businesses offer what they would like to feature, it is not so much a promotion as a community wide event where businesses have a chance to thank their customers.

This is a great way to kick off the busy Christmas retail season, and a chance to grab some great product and save a bit of Christmas cash. That leaves more in your wallet for a good lunch or dinner after you have spent some time shopping downtown.

Images from 2015 Customer Appreciation

Customer Appreciation Day

Saturday, November 26, 2015
in Nelson B.C.

THINK LOCAL FIRST
LIVE. SHOP. PLAY
NELSON AND AREA

Reasons to Think Local First

Ross McNamara of Gerick Cycle & Ski

1. Put Your Money Where Your Heart Is
Support your friends, neighbours and yourself. Invest in our community; help to create a stronger and healthier Nelson by keeping our money here.

2. What Goes Around Comes Around
Two or three times as much money spent stays in the local economy when you buy goods and services from locally-owned businesses.

3. Community Sustainability
Local stores help sustain vibrant, compact and walk-able downtown centres – which in turn are essential to reducing sprawl, vehicle use, habitat loss and pollution.

4. Keep Our Community Unique
One-of-a-kind businesses are an integral part of the distinctive character of Nelson

5. Create Collective Prosperity
Locally-owned businesses invest more in local labour, pay more local taxes, spend more time on community-based decisions and create local events. In doing so, they create more opportunity for all of us here in our community.

6. Local Owners Care about Nelson
Local business owners live in and love Nelson and area. They are less likely to leave and are more invested in the future of our whole community.

7. Give Back and Take Care
Local business owners make more local purchases themselves. Locally-owned companies and employees are more likely to give to local charities.

NELSON & DISTRICT CHAMBER OF COMMERCE

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logically. locally.

NELSON STAR

Is your firm paying too much for Insurance

Looking for a cost effective way to purchase health and dental benefits for you or your employees? What makes the Chamber Insurance Plan different? Over 20,000 firms that we cover today each have custom coverage based on the types and amounts of insurance the owner selected. The Chambers Plan lets you control the cost, because you control the coverage you purchase and premiums are a deductible business expense.

The Chamber of Commerce Group Insurance Plan® you can get the most sought-after group benefits; from extended health to dental and vision care.

The Plan offers a full range of employee benefits. Start with life insurance and, for firms with fewer than 5 employees, add either a disability benefit or health and dental. All other coverage is optional, each with a comprehensive list of alternatives so that the benefits you choose fit your company.

- Life Insurance/Accidental Death & Dismemberment
- Dependent Life
- Short Term Disability
- Long Term Disability
- Health Insurance
- Travel Health Insurance
- Dental Insurance
- Orthodontics (for groups of 10+)
- Employee Assistance Counseling
- Vision Care

Let's put the Chambers Plan to work for you!
Now located on Front Street near SK Electronics

Nelson and District Chamber of Commerce 2016-2017 Board of Directors

Executive

President *Ed Olthof Pacific West Builders*

Vice President *Michael Borch Baker Street Men's Wear*

Secretary Treasurer *John Hanneson CIBC*

Past President *Justin Pelant Ted Allen's Jewellery*

Directors

Marni Beninger Mountain Water Spa

Karen Bennett Railtown Coffeehouse

Tammy Darough RHC Insurance

John Dooley J P Dooley Consulting

Tanya Finley Finley's Irish Bar and Grill/Sage Tapas

Scott Grimshaw Terratherma

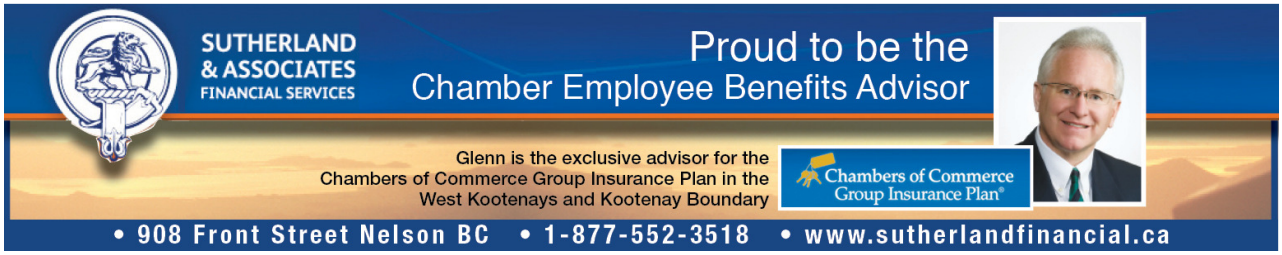
Randy Horswill Home Building Centre

Clive Jackson Jackson's Hole and Grill

Paul Wiest Cornerstone Group of Management Consultants

Staff

Tom Thomson *Executive Director*

Val Yowek *Visitor Centre Manager*

Trina Walsh *Visitor Services-Administrative*